Rowmark Engravables
Product: LaserMag®

Color Model Guide:

CMYK is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

RGB (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

PMS is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

RAL is a color model used in Europe referring to the RAL CLASSIC system.

Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email samples@rowmark.com.

Color Numerical Values

Note: These values represent the cap color only.

Item Code	Cap Color/Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
LM63-1224	Brushed Silver/Black	scan	scan	scan	scan
LM65-1224	Black/Gold	60,0,20,100	18,21,20	Black	9005
LM64-1224	Brushed Gold/Black	scan	scan	scan	scan

Visit Rowmark's Download Section for Product Scans.

Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
Black	60,0,20,100	18,21,20	Black	9005
Gold	0,20,60,20	210,174,109	465	1024