

Color Model Guide:

CMYK is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

RGB (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

PMS is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

RAL is a color model used in Europe referring to the RAL CLASSIC system.

Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email samples@rowmark.com.

Color Numerical Values

Note: These values represent the cap color only.

Item Code	Cap Color/Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
3XX-602	Red/White	0,100,90,10	196,37,42	485	3020
3XX-607	Red/Yellow	0,100,90,10	196,37,42	485	3020
3XX-662	Dusty Rose/White	20,50,30,25	144,105,111	4995	3017
3XX-632	Ruby/White	30,100,50,30	121,30,67	222	3004
3XX-642	Garnet/Ash	30,100,70,30	120,32,54	202	3011
3XX-862	Canyon/Ash	8,91,92,33	142,50,37	484	8004
3XX-823	Canyon/Cement	0,75,75,35	150,71,55	484	8004
3XX-704	Yellow/Black	0,3,100,0	255,237,0	Yellow	1021
3XX-794	Safety Yellow/Black	0,10,100,0	252,219,0	115	1023
3XX-932	Bright Green/White	100,0,90,0	0,146,81	355	6016
3XX-972	Celadon Green/White	70,0,40,35	39,118,112	561	6000
3XX-992	Hunter Green/White	100,0,70,70	0,60,50	5535	6009
3XX-997	Hunter Green/Gold	100,0,70,70	0,60,50	5535	6009
3XX-902	Black Forest Green/White	30,5,25,60	85,97,91	445	7009
3XX-312	Sea Grey/White	20,5,15,20	152,169,164	5507	7033
3XX-942	Balsam/Ash	40,5,15,50	84,108,113	5487	7011
3XX-962	Teal/White	100,0,60,40	0,97,87	3288	6016
3XX-592	Ocean Blue/White	100,3,30,50	0,84,98	3165	6004
3XX-512	Blue/White	100,50,0,20	0,79,134	294	5019
3XX-517	Blue/Yellow	100,50,0,20	0,79,134	294	5019
3XX-562	Sapphire/White	100,60,0,0	0,81,151	293	5005
3XX-527	Blueberry/Gold	100,70,0,40	8,49,96	654	5013
3XX-542	Blueberry/White	100,70,0,40	8,49,96	654	5013
3XX-382	China Blue/White	50,25,10,25	96,120,144	5425	5007
3XX-246	Ash/Garnet	5,3,10,0	236,238,221	Cool Gray 1	1013
3XX-244	Ash/Cinder	5,3,10,0	236,238,221	Cool Gray 1	1013

Rowmark Engravables
Product: Ultra-Mattes Front Engravable

3XX-218	Sandalwood/Canyon	5,5,10,0	236,233,219	Warm Gray 1	1013
3XX-219	Sandalwood/Balsam	5,5,10,0	236,233,219	Warm Gray 1	1013
3XX-814	Parchment/Black	5,3,13,5	226,226,203	4545	1013
3XX-228	Ivory/Dark Brown	0,5,25,0	253,237,184	7499	1014
3XX-832	Beige/White	0,15,35,25	181,158,126	465	8025
3XX-838	Beige/Dark Brown	0,15,35,25	181,158,126	465	8025
3XX-802	Taupe/White	0,10,10,40	150,138,133	437	7048
3XX-595	Driftwood/Alpine	0,0,0,50	131,130,129	423	7031
3XX-206	White/Red	0,0,0,0	255,255,255	Trans. White	9016
3XX-205	White/Blue	0,0,0,0	255,255,255	Trans. White	9016
3XX-204	White/Black	0,0,0,0	255,255,255	Trans. White	9016
3XX-217	White/Gold	0,0,0,0	255,255,255	Trans. White	9016
3XX-236	Cement/Garnet	0,0,0,20	194,193,193	Cool Gray 3	9006
3XX-238	Cement/Canyon	0,0,0,20	194,193,193	Cool Gray 3	9006
3XX-392	Graphite/White	0,0,0,70	96,93,92	Cool Gray 10	7043
3XX-413	Cinder/Clay	40,35,40,50	87,87,83	418	7022
3XX-432	Cinder/White	40,35,40,50	87,87,83	418	7022
3XX-302	Charcoal Grey/White	0,0,0,85	67,63,61	411	7024
3XX-842	Dark Brown/White	80,90,100,40	53,36,32	476	8019
3XX-423	Black/Silver	60,0,20,100	18,21,20	Black	9005
3XX-402	Black/White	60,0,20,100	18,21,20	Black	9005
3XX-407	Black/Yellow	60,0,20,100	18,21,20	Black	9005
3XX-417	Black/Gold	60,0,20,100	18,21,20	Black	9005
3XX-774	Vintage Gold/Black	37,56,99,21	124,95,41	464	1036
3XX-384	Vintage Silver/Black	0,0,0,25	182,181,180	428	7004

Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
Red	0,100,90,10	196,37,42	485	3020
Garnet	30,100,70,30	120,32,54	202	3011
Ash	5,3,10,0	236,238,221	Cool Gray 1	1013
Canyon	8,91,92,33	142,50,37	484	8004
Yellow	0,3,100,0	255,237,0	Yellow	1021
Balsam	40,5,15,50	84,108,113	5487	7011
Blue	100,50,0,20	0,79,134	294	5019
White	0,0,0,0	255,255,255	Trans. White	9016
Cinder	40,35,40,50	87,87,83	418	7022
Dark Brown	80,90,100,40	53,36,32	476	8019
Black	60,0,20,100	18,21,20	Black	9005
Silver	0,0,0,20	210,211,213	441	7040
Gold	0,20,60,20	210,174,109	465	1024
Clay	0,3,5,20	210,204,200	Cool Gray 3	1019
Cement	0,0,0,20	194,193,193	Cool Gray 3	9006
Alpine	5,0,5,15	208,216,212	5455	7038

