

## Generate revenue by adding a mug press to your sublimation business!

Adding personalized drinkware to your business is easier than you think!



## **BUSINESS-IN-A-BOX**

**ADDING A JP450 MUG PRESS** 

Total Investment Cost: \$939.22 (plus tax)

JP450 Mug Press **\$455.00** 

Drinkware Blanks \$448.38 / 324 Mugs

Heat Tape \$8.96 / Roll

Sublimation Paper \$26.88 / 400 Sheets

Charging \$15/Finished Mug

PROFIT FOR 324 MUGS \$4,860.00

You've paid for your equipment and made a profit of \$3,920.78!\*



12oz Stemless Wine Glass SSSC12

| Your Cost | Est. Retail | Profit*   |
|-----------|-------------|-----------|
| \$9.45/ea | \$15.00/ea  | \$5.55/ea |



11oz Stemmed Wine Glass SSCWT-10

| Your Cost  | Est. Retail | Profit*   |
|------------|-------------|-----------|
| \$12.71/ea | \$20.00/ea  | \$7.29/ea |



12oz Frosted Mason Jar XP9100F

| Your Cost | Est. Retail | Profit*   |
|-----------|-------------|-----------|
| \$3.88/ea | \$12.00/ea  | \$8.12/ea |



20oz Stainless Tumbler DW250SS

| Your Cost  | Est. Retail | Profit*    |
|------------|-------------|------------|
| \$10.65/ea | \$22.00/ea  | \$11.35/ea |