

## FISHING LURE INSTRUCTIONS

Part # PC4\_\_

1. For easy sizing of your artwork, a template is available on our website at [www.dyesublimation.com](http://www.dyesublimation.com) in the SUPPORT menu.
2. Design your image and print it out using a good quality sublimation paper. The JPP (Johnson Plastics Plus) brand of sublimation paper works well when combined with a repositionable adhesive spray to attach the transfer to the lure. (Elmer's Repositionable Adhesive Spray is one good option).  
Note: Using heat tape only is NOT recommended for applying the printed transfer.
3. Cut the printed transfer on the template outline. (Image 1)
4. Attach the cutout transfer to your lure with the repositionable spray. In order to sublimate a full bleed image on the lure, it is necessary to do a perimeter cut and put some splice cuts around the transfer as well. Press down any ridges in the transfer to obtain a full bleed and to minimize the color gaps. The adhesive spray is required for this process. The spray not only adheres the transfer to the product, but it also creates a barrier which prevents the transfer from sticking to the lure after it's been heat pressed. (Image 2)
5. Place a soft heat conductive pad on your press and place the lure face down on top of it. A silicone rubber pad that's at least 1/8" thick or the JPP white silicone pad folded in half, are two options. (Image 3)
6. Set the temperature of your press to 375° and adjust it to medium-heavy pressure. Close the press and sublimate the 3" lure for 3 ½ minutes and the 4 ½" lure for 5 minutes.
7. Using heat gloves, remove the paper transfer and allow the lure to cool. (Image 4)
8. Attach the split ring and treble hook with a small needle nose pliers. (Image 5)
9. Optional; Go to your favorite lake and catch giant fish.



JOHNSON PLASTICS  
PLUS

Phone: (800) 869-7800 • Email: [service@johnsonplastics.com](mailto:service@johnsonplastics.com)

Connect with us: [f](#) [in](#) [t](#) [u](#)