

OKI Digital Transfer Printers



	Pro9541WT	Pro8432WT	C711WT	C831TS
	5-Station Digital LED Printer	4-Station Digital LED Printer	4-Station Digital LED Printer	4-Station Digital LED Printer
Sheet Size				
13"x19" (SuperB)	✓			
11"x17" (Tabloid)	✓	✓		✓
8.5"x14" (Legal)	✓	✓	✓	✓
8.5"x11" (Letter)	✓	✓	✓	✓
Print Speed ⁵	Up to 18 ppm for 8.5"x11" (Letter) transfers and up to 12 ppm for 13"x19" (SuperB) transfers	Up to 16 ppm for 8.5"x11" (Letter) transfers and up to 9 ppm for 11"x17" (Tabloid) transfers	Print up to 8 ppm for 8.5"x11" (Letter) transfers	Up to 8 ppm for 8.5"x11" (Letter) transfers and up to 6 ppm for 11"x17" (Tabloid) transfers
Colors		+ or	+	
Toner Swapping Capability	Not necessary	Yes	No	No
Toner Capacity	24,000 CMYK ¹ 10,000 White ⁵	10,000 CMYK ¹ 4,500 White ⁵	11,500 CMY ¹ 6,000 White ⁵	10,000 CMYK ¹ N/A
Resolution	1200x1200 dpi	1200x600 dpi	1200x600 dpi	1200x600 dpi
Warranty ²	2- Year On- Site limited warranty on the printer and an industry-leading 5- year warranty on its LED printheads	2- Year On- Site limited warranty on the printer and an industry-leading 5- year warranty on its LED printheads	1- Year On- Site limited warranty on the printer and an industry-leading 5- year warranty on its LED printheads	2- Year On- Site limited warranty on the printer and an industry-leading 5- year warranty on its LED printheads
Live, toll-free technical support	Yes	Yes	Yes	Yes

What’s the best choice for you? That all depends on priorities and budget. Because one size doesn’t fit all, OKI offers a range of solutions for every need. For more information on OKI Data’s Digital Transfer Printers or to find the right product for you, email procolor@okidata.com or call 1-972-891-3304



If it doesn’t say OKI, it’s not an original.

¹ Based on ISO/IEC 19798.
² On-site 2nd business day service available in the U.S. and Canada only.
³ This feature is available to new and existing Pro8432WT owners.
⁴ Job costing example subject to vary. Please contact dealer for more info on pricing.
⁵ Published performance results based on laboratory testing. Individual results may vary.
⁶ Based on 5% coverage of letter-size sheet, simplex.
⁷ Available in the U.S. and Canada only.
Specifications are subject to change without notice.

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Printed in the USA For info email procolor@okidata.com or call 1-972-891-3304

Did you know...there are benefits to using a Transfer RIP with OKI Digital Transfer Printers. This software provides features that not only enhance the finished product, but saves you money in the process.

Benefits of Transfer RIP Software

- Lowers your overall toner costs by optimizing coverage
- Image rasterization increases durability and washability
- Gives transferred image a softer touch and increased breathability
- Color management controls allow for better color reproduction
- Trapping features allow for crisper images and cleaner transfers



OKI Digital Transfer Printing Solutions



Produce a wide range of full color digital transfers with OKI Digital Transfer Printing Solutions

Customize t-shirts and apparel, hard surface goods and more! With low running costs and no maintenance cycles, you'll be able to see your ROI sooner - whether printing a page of logos or full color, photographic-quality transfer. Promotional items, party shirts, sporting wear, personalized gifts, custom signs, company apparel and more.

OKI Digital Transfer Printers open doors to new sources of revenue. The opportunities are endless...



SCAN TO WATCH



Sweet Tees' business changed with the addition of a Pro8432WT. See how you, too, can print-for-profit with OKI.



Print, Then Press on a Variety of Surfaces

Go beyond t-shirt printing and transfer your designs onto a wide variety of materials. Grow your business by accessing lucrative new revenue streams with the ability to provide an array of personalized decorative and promotional items, on demand. With no cutting or weeding required, you can produce high-quality, detailed products with ease. No more minimum order quantities. Print just one, or print many.

Garments & Textiles

- Cotton
- Cotton/Poly Blends
- Denim
- Leather
- Nylon
- Felt & More

Hard Surface Goods

- Acrylic
- Glass
- Wood
- Water Slide Decals
- Magnets
- Ceramic
- Metal
- Enamel
- Cork & More

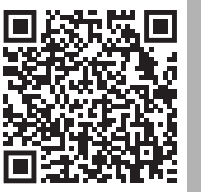


C831TS



- Designed specifically for simple, cost-effective CMYK digital transfer printing
- Standard four color: CMYK - Perfect for white or light colored items
- Excellent running costs offering lower costs per square inch
- Supports sheets up to 11"x17" (Tabloid)
- Compact design
- 2-year on-site limited warranty²

CMYK



More Info

Big Time Color Output for a Small Price

The **OKI C831TS** is a perfect solution when **CMYK** is all you need.

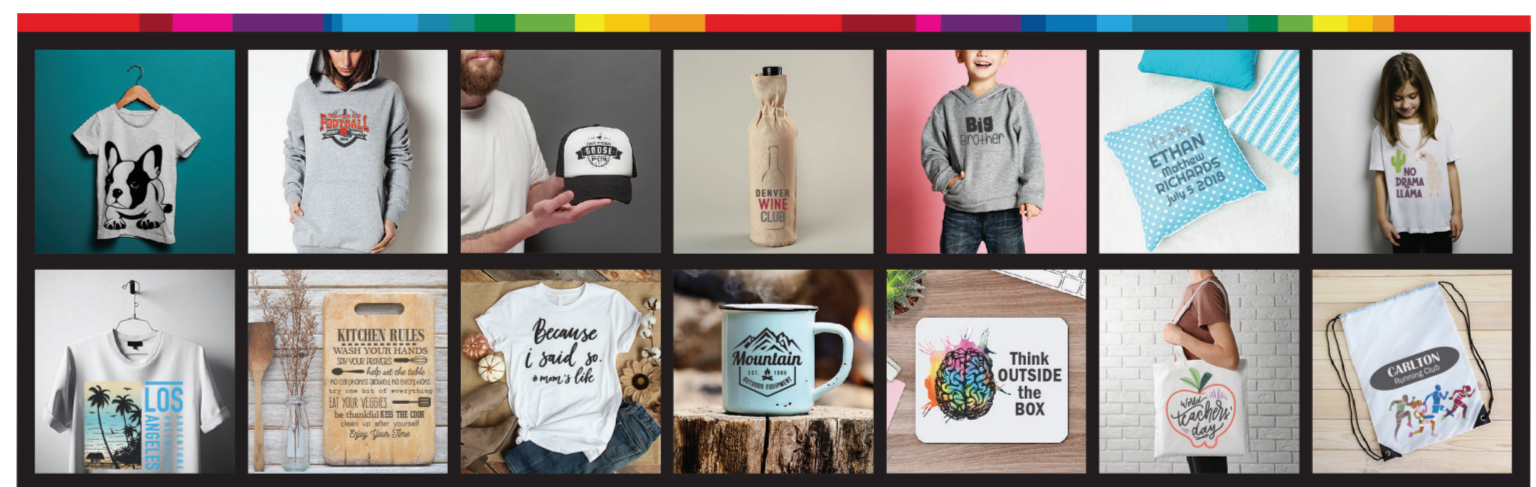
Designed for the production of white and light colored items, the C831TS provides the same high-quality prints as OKI's other digital transfer options - but at a lower operating cost, and a lower price.

With the ability to print 11"x17" (Tabloid) sheets and lowest toner cost per square inch, the C831TS is the ideal solution for those looking to enter the garment and apparel decorating industry, as well as those looking to reduce their cost-per-print for white and light colored items.



Did You Know?

Using True Black (K) instead of Composite Black (CMY) in your prints uses less toner, saves money and provides rich, sharp black graphics.



C711WT



- ▶ The OKI C711WT is a cost effective solution for those looking to enter the white toner transfer printing market
- ▶ White toner allows for larger variety of product applications compared to conventional four-color transfer printing
- ▶ CMY+White allows users to print and press on to light, dark AND colored items
- ▶ Supports sheets up to 8.5"x14" (Legal)
- ▶ Compact. desktop footprint
- ▶ 1-year on-site limited warranty²

CMY+
WHITE



More Info

White Toner Printing On-Demand

The **OKI C711WT** provides new opportunities for everyone from the novice to the experienced printer. White toner opens the door to new product applications, and offers the ability to press onto a multitude of colored surfaces. No more having to screen print or weed vinyl for hours to get white lettering or graphics.

With its low entry cost and vast set of capabilities, it has never been easier to start a profitable business decorating garments and creating personalized products, on-demand.



Print On-Demand, See the Potential

A customer requests twelve blue t-shirts with full color + white, needed as soon as possible. Below is a basic R.O.I. for a job run using two 8.5"x14" (Legal) sheets and the OKI C711WT.

Average toner and paper cost per logo: \$0.60
Average cost of high-quality blue cotton shirt: \$2.25
Total shirt cost: \$2.85

Average retail value: \$20
Average profit per shirt: \$17.15

Profit for this job: \$205.80⁴

The best part - the job can be delivered the same day!

Why Digital Transfer Printing?

The quick, clean, compact, maintenance-free alternative with a fast ROI

Digital Transfer Printing delivers high quality, full color embellishments on the widest range of materials to complement your existing decorating methods or as a stand-alone money maker.

The ability to print brilliant white and full color graphics on the widest range of surfaces solves many challenges faced by business owners. OKI Digital Transfer Printers combined with digital transfer media gives users the power to print the most intricate, personalized designs - super fast, clean and without hassle.



OKI solves long-standing printing challenges, and complements all technologies for decorators

OKI Digital Transfer Printing

- Vibrant color graphics and images
- Has one of the lowest setup costs
- Low running costs
- No maintenance cycles
- Fast turnaround times
- Fulfill orders on demand, with no minimum order quantities
- Produce as little as one item, or many
- Profitable minimum order of one
- Decorate textiles and hard surfaces with unlimited color graphics, text and images
- Supports cotton, polyester, blends, sport apparel and more.

Sublimation Printing (Inkjet)

- Limited to white or light colored items
- Can only print on polyester and synthetic fabrics
- Slower production time
- Blanks are more expensive, due to necessary pre-treatment
- Requires regular maintenance and daily cleaning, which results in ink loss

Direct-to-Garment (Inkjet)

- High cost of entry
- Slow production time
- Requires regular maintenance and daily cleaning, which results in ink loss
- Limited to cotton that must be treated
- Requires drying post printing
- High-quality graphics and large color capabilities

Screen Printing

- Time consuming setup
- Laborious pre-production of multiple screens for full color
- Limited to single color per screen
- Requires minimum order quantity to make it profitable
- Special knowledge and skills required
- Messy, need to clean down post print
- Color inconsistencies and potential registration issues
- Requires drying time
- Lowest cost for long runs

Heat Transfer Vinyl (HTV)

- Weeding is time consuming
- Limited graphic capabilities and color selection
- Impossible to produce full color range graphics and photos
- Need to stock multiple base colors

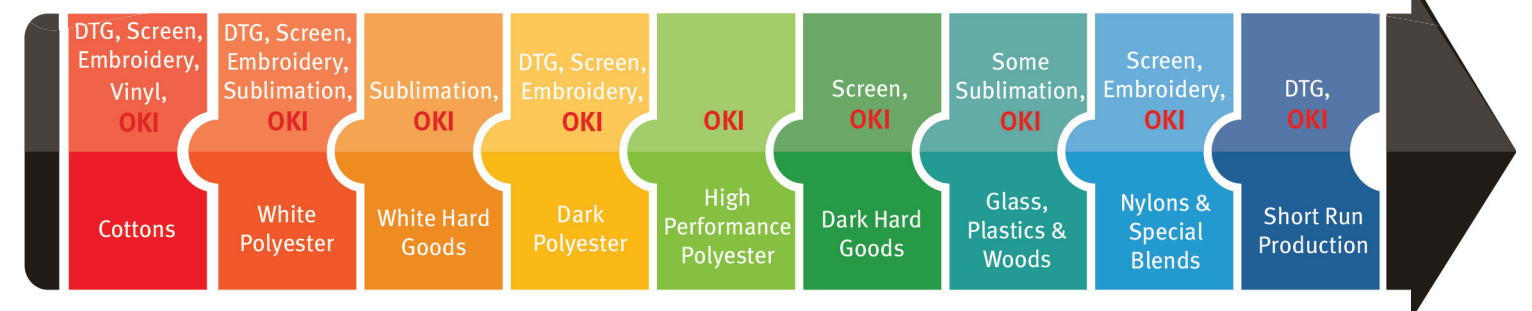
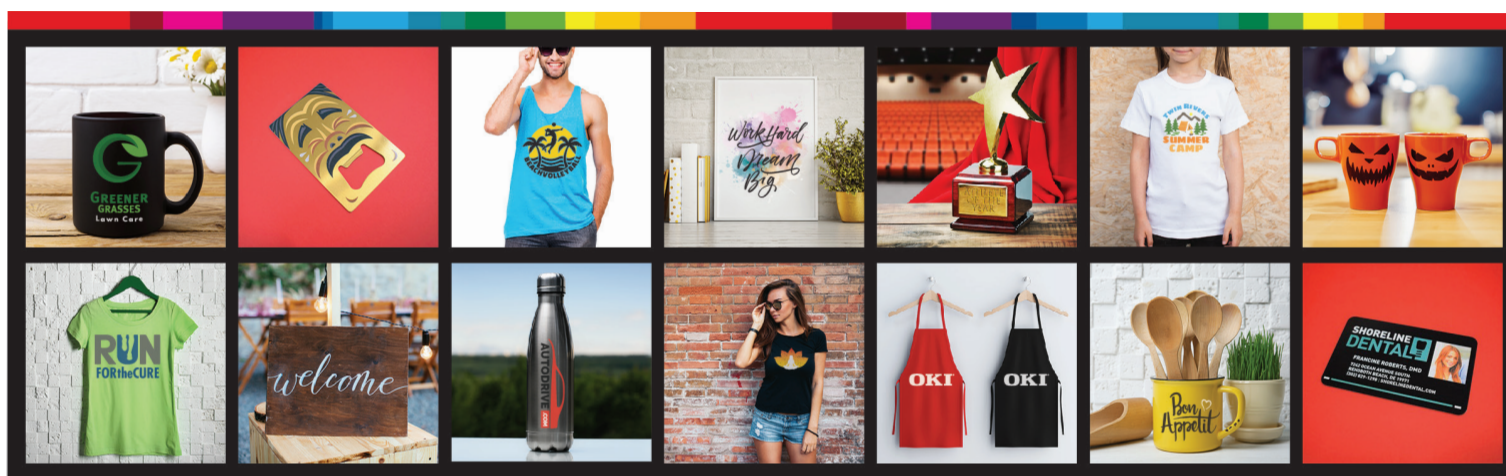
Embroidery

- Often requires backing for materials
- Limited in the amount of detail, and areas of coverage
- Time consuming and expensive
- Long durability

Why White Toner?

Unlock Full Color Potential

OKI Digital Transfer Printers apply white toner under color, which offers the versatility to print on a large variety of light, dark, colored and clear surfaces.



Pro9541WT



- Standard five-color: CMYK+White toner allows users to print and press on to light, dark and colored items
- Supports sheets up to 13"x19" (Super-B) - largest available on the market
- Intelligent and automated application of white toner behind color graphics, as well as professional trapping features.
- Lowest running costs for LED Digital Transfer Printing
- High-capacity toners: 2-3x the size of others¹
- 2-year on-site limited warranty²

CMYK
+WHITE



More Info

Pro8432WT



- Now supporting black and white toner swapping - free upgrade for new and existing users³
- CMYK+White or Black toner allows users to print and press on to light, dark AND colored items
- Toner swapping allows ability to switch between printing with White to printing with True Black
- Supports sheets up to 11"x17" (Tabloid)
- Perfect for a start-up business
- 2-year on-site limited warranty²

CMY+
WHITE
or BLACK



More Info

Production-Level Print Shop in a Box

The **OKI Pro9541WT** is everything you want in a digital transfer printer. And more.

This complete 5-color digital transfer system has a low total cost of ownership and enables you to print brilliant color, opaque white, and true black...all at the same time, all in a single pass! The Pro9541WT provides you additional cost savings with the ability to use true black (K) instead of composite black (CMY). A quick and easy alternative to screen and direct to garment printing, the Pro9541WT is perfect for small scale production of custom apparel and goods.



Optional EXOSTENCIL® Screen Prep Paper

OKI and Neenah® have worked together to provide a revolutionary and environmentally friendly solution for screen print shops.

Using the OKI Pro9541WT to print on the EXOSTENCIL Screen Prep Paper is a "Chemical Free" way to make and reclaim your screens. This simple, two step process eliminates the need for large investments, allowing you to quickly get into production in just minutes. This easy method for manufacturing screens is appropriate for mesh counts from 85–230.

Print on sheets up to 13"x19" (Super B).
Perfect for x-large garments, banners,
decorations and more.

Full Creative Potential with White Toner Printing

The **OKI Pro8432WT** now offers the ability to switch between printing with White to printing with True Black.

The already remarkable Pro8432WT, with brilliant Color + White, can now use true black toner (K), allowing the same printer to cost effectively produce both dark and light transfers, and more!

With true black (K) installed in place of White, you can produce rich blacks (CMY+K) for transfers onto light materials or use true black to produce sharp text and graphics. Furthermore, using black toner provides cost savings compared to mixing cyan, magenta and yellow to represent black.

Benefits of Black/White Toner Swapping

- Black toner expands the use of the Pro8432WT
- One printer to cost effectively produce DARK and LIGHT shirts
- Cost savings: lower printing costs for both dark colors and black elements
 - Black toner delivers true black at lower costs
 - Use K in place of CMY (composite black)
 - Black (K) toner costs less than CMY toner



Composite Black - CMY Toner

True Black - Black (K) Toner

